



## ArtsEngage Learning Community

### Resources from Core Session 1: Evaluation

#### Session Overview:

- [Session summary](#)
- [The Forest Parable](#)
- Exercise: Use our [Jamboard template](#) to take your team through the 5 W questions (*link is view only, duplicate the Jamboard to create an editable version!*)

#### If you have 5 minutes...

- 3-minute video: [What is a Critical Reflection? Introducing the “What, So What, Now What” Model](#)
- 3-minute video: [Question Ladder](#) (a tool to formulate great questions)

#### If you have 30 minutes...

- 12-minute video: [Nina Simon Tedx Talk: The Art of Relevance](#)
- 20-minute podcast: [Eval Cafe Episode 25: Makin' It in Evaluation](#)
- More on Liz Lerman's [Critical Response Process](#)

#### If you want to dive deeper...

- [The Common Cause Handbook](#): A Guide to Values and Frames for Campaigners, Community Organisers, Civil Servants, Fundraisers, Educators, Social Entrepreneurs, Activists, Funders, Politicians, and everyone in between
  - A clear and concise introduction to why values matter and how to use them in education, advocacy, fundraising and community-building, with a few practical exercises.



- [The Art of Relevance](#) (book by Nina Simon)
  - Available as a free PDF!
  - A deep dive into questions of values and meaning, by the author of [The Participatory Museum](#) and founder of [OF/BY/FOR ALL](#).
- [Evaluation Toolkit for Museum Practitioners](#)
  - Lots of transferable information on methodologies and ethics
- [Art For Social Change Evaluation Mini-Course](#)
  - A structured free online course designed for community artists and organizations involved in social change through art.
- [A Holistic Framework of Evaluation for Arts Engagement](#) (research paper)
- Evaluation report examples:
  - [Age Against the Machine](#), Festival of Creative Ageing (London, UK, 2019)
  - [Let the Dance Begin](#): A Creative Community Well Being Partnership Project (Northern Ireland, 2014)